

Software  
as a Service  
as a Co-operative

THE ONLINE MEETING CO-OPERATIVE

# Software as a Service (SaaS)

Software licensing model that sells **access as a subscription**, running on **servers in the cloud**.

Consumer SaaS:

- Dropbox
- Google G Suite
- Meetup
- Skype
- Slack
- WhatsApp
- Wordpress
- Zoom

*Hint: One of these is not like the others.*

# Software as a Service (SaaS)

Software licensing model that sells **access as a subscription**, running on **servers in the cloud**.

Consumer SaaS:

- Dropbox (storage)
- Google G Suite (collaboration)
- Meetup (gathering)
- Skype (video conferencing)
- Slack (work chat)
- WhatsApp (family chat)
- **Wordpress** (blogging)
- Zoom (video conferencing)

*Hint: One of these is not like the others.*

Free, Libre, and Open Source Software

## Problem I

# Usability & Accessibility

*“Why does open source software usually have poor UI and UX design?”*

UI/UX Designers

Open Source

User Experience

User Interface Design

User Interfaces

## Why does open source software usually have poor UI and UX design? What can be done to improve this?

Ad by Toptal

○○○

### What's the best platform to use to hire UI/UX designers?

There are many platforms out there where you can find UI/UX designers. I have seen primarily four types of sites: 1. Vetted talent sites. The best example here is Toptal[1]. You find g...(Continue reading)

6 Answers

**Arthur Clemens**, Indep UX Strategist

Answered March 14, 2015 · Author has 125 answers and 225.9K answer views

When you are devoting your free time to a project, you don't want to be told what to work on. There is no command structure, no boss or team lead that sets the goals for the next sprint.

My first encounter with an open source community: I had created a skin and based on that I was invited to join. So I put on my UX hat and set out to work to create improved user flows, page layout and functionality, as I would have done at my day job. These designs would certainly make it a better product, I thought. They were ready enough to work on, or at least to get some feedback from developers to iterate on the ideas.

And then... nothing happened. None of the developers picked up the work. There wasn't even a discussion; my work was non-existent.

### Related Questions

Why does open-source software have such ugly interfaces?

Why don't open source projects care about the UI?

Why do open source apps have terrible user interfaces?

What are examples of good UI with bad UX and bad UI with good UX?

What are the worst examples of poor UI design in common use?

How hard is it to change the UI of an open source app?

*Arthur's UX improvements get implemented at his  
day job*

## Problem II

# It Just Works™

*“How can I get my friend to use open source software?”*



November 2020 100% uptime

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

October 2020 99.94% uptime

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September 2020 99.93% uptime

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

99.93% uptime

August 2020 99.998% uptime

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

July 2020 100% uptime

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

June 2020 100% uptime

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

100% uptime

# The “Pennybags Attack”

In [Revolutionary Networked Politics](#) at transmediale 2020, Dmytri Kleiner described the common threat model where:

“material upkeep of server and admins becomes too large for voluntary operation”



*Operating a 99.99% reliable SaaS is expensive*

Why is it expensive?

# SaaS Expenses

Product development

**The software**

Organisational operations

**Other operating costs**

Business planning

Legal and finance support

DevOps

User research

Design and brand

Data metrics

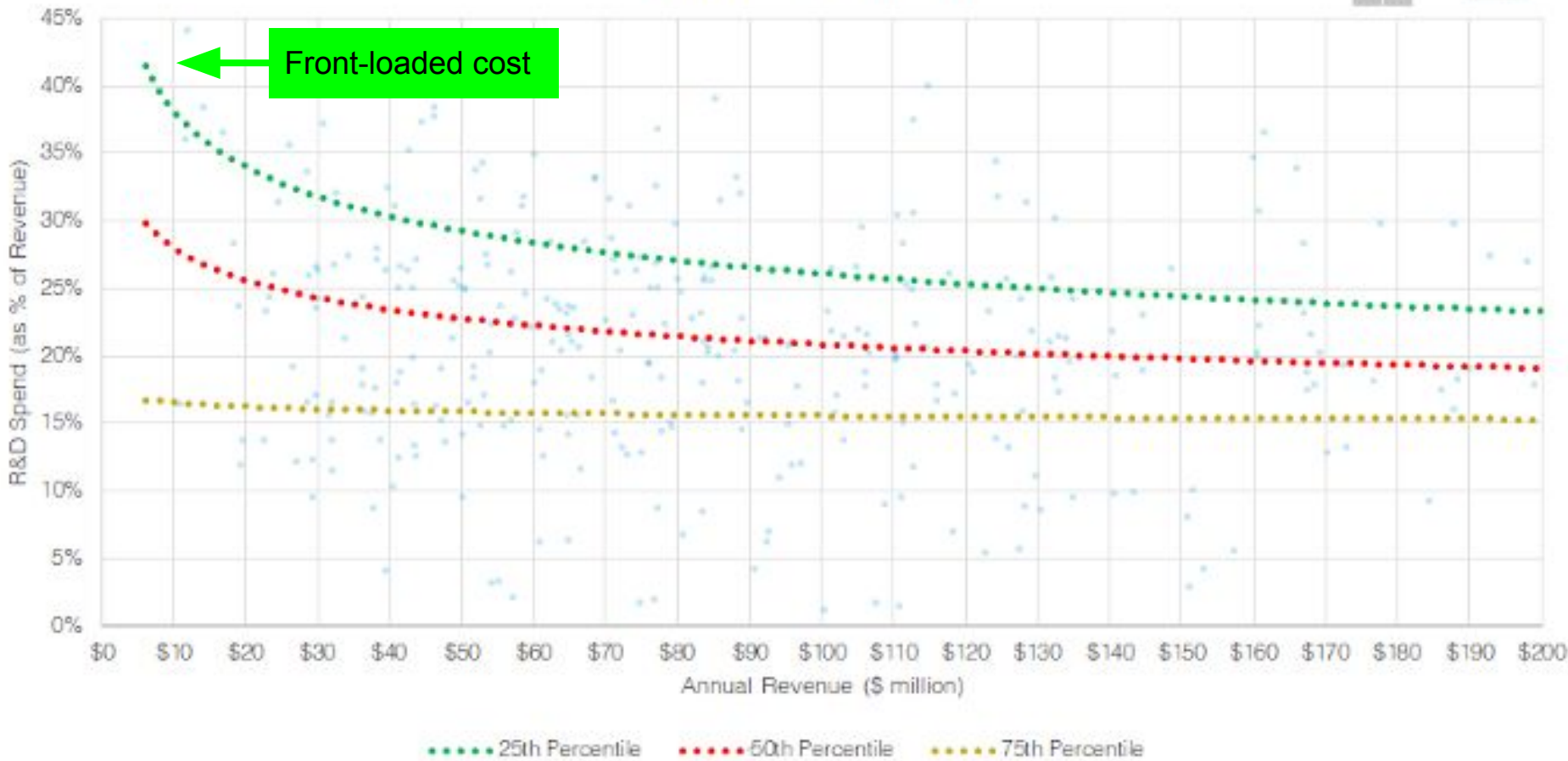
Marketing

Sales

Customer success

How does a SaaS business spend its money?

# SaaS R&D Benchmarking



# Product Research & Development: Slack

Slack made \$105M in revenue in 2016, and **spent 59% of revenue on R&D**, higher than competitors.

In their public filings they note the following:

*“To remain competitive, we must continue to develop new features, integrations, capabilities, and enhancements to Slack... Our failure to maintain adequate R&D resources or to compete effectively with the R&D programs of our competitors would give an advantage to such competitors and may harm our business, results of operations, and financial condition.”*



# Product Research & Development: Zoom

Many people use Zoom because **“It Just Works”**.

Their representatives said in an interview:

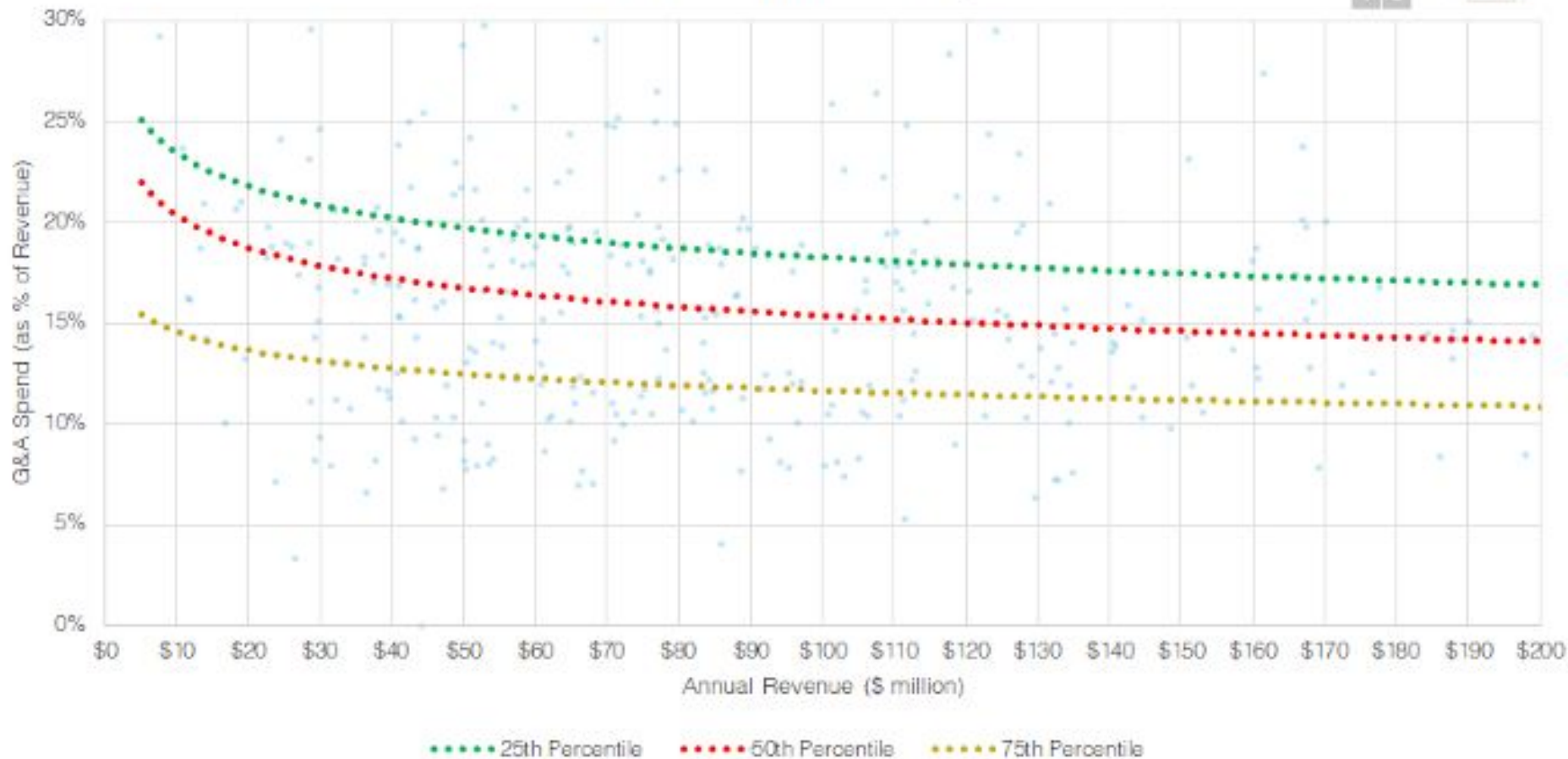
*“150 milliseconds, the maximum latency before conversations feel unnatural. Zoom works really hard to stay under 150 milliseconds.”*

*“We look at the operating systems, look at the device, tune the communication specifically for that network or for that device.”*

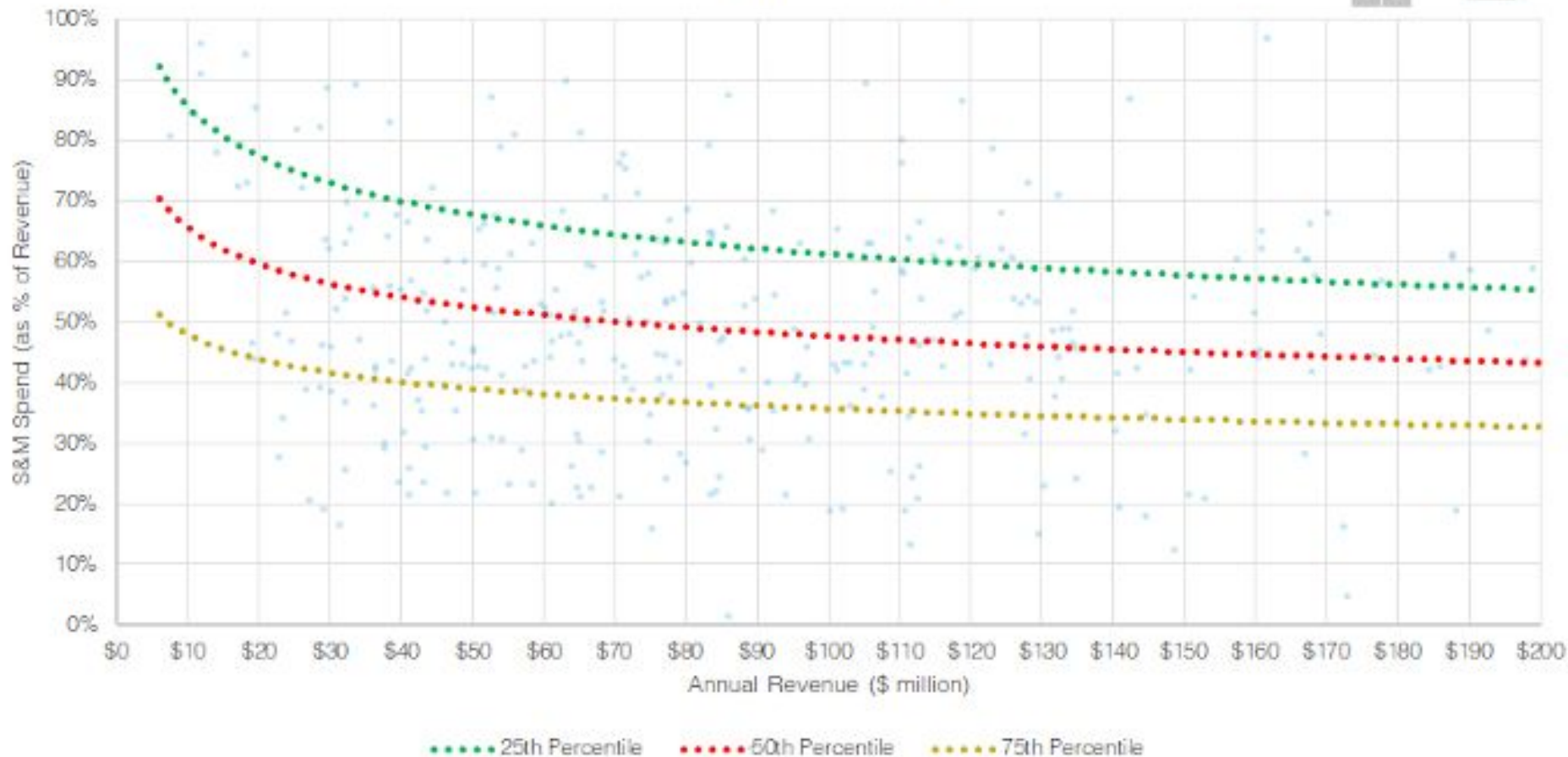
Important: having millions of users is what allows this iterative optimization to happen in the first place. **SaaS enable very strong data-driven feedback loops.**

# SaaS G&A Benchmarking

FARSA  
VC



# SaaS S&M Benchmarking



# Front-loaded Capital & Start-up Costs

Medians at \$5 million revenue:

30% Research & Development

22% General & Administrative

70% Sales & Marketing

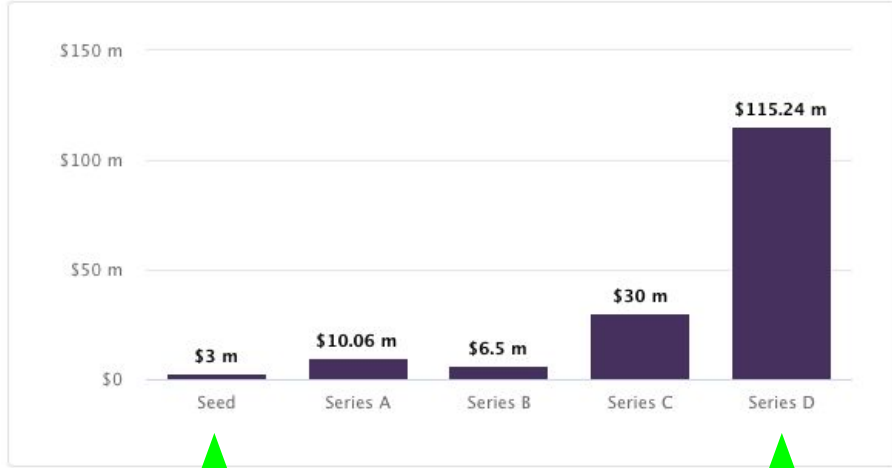
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**122% of revenue**

*At start-up, costs are between 10x to infinite times revenue.*

How much start-up capital?

## Zoom Capital Raised



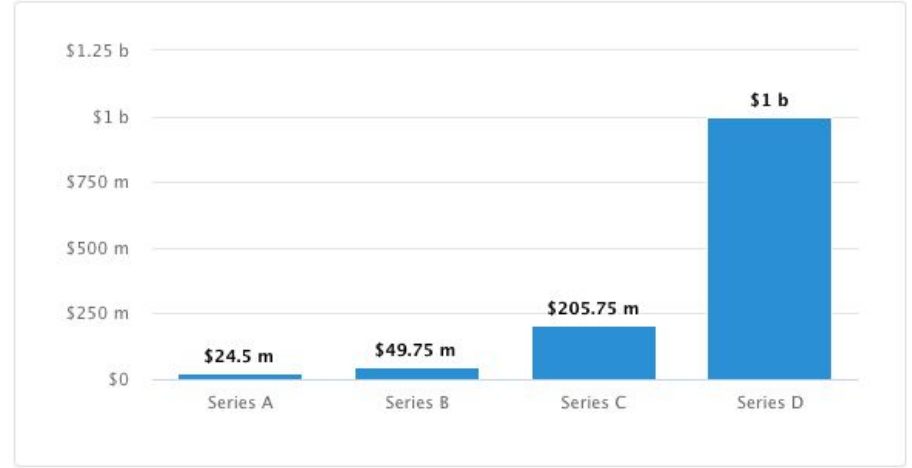
Source: Stanford Venture Capital Initiative

2011

\$164.8 m

2017

## Zoom Valuation



Source: Sharespost

Can we do this without venture capital?

# SaaS Expenses

Product development

**Free software**

Organisational operations

**Other operating costs**

Business planning

Legal and finance support

DevOps

User research

Design and brand

Data metrics

Marketing

Sales

Customer success



# SaaS Expenses

Product development

Organisational operations

Business planning

Legal and finance support

DevOps

User research

Design and brand

Data metrics

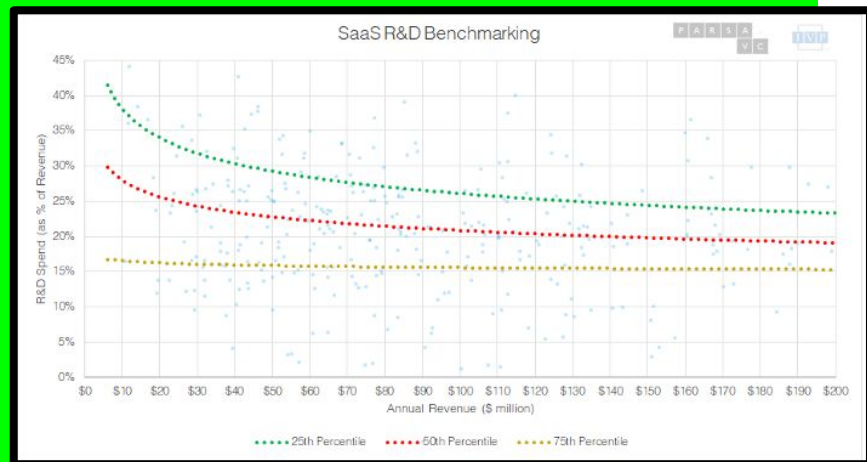
Marketing

Sales

Customer success

**We don't have to pay for this**

**Meet.coop is building this**



# SaaS Expenses

Product development

Organisational operations

Business planning

Legal and finance support

DevOps

User research

Design and brand

Data metrics

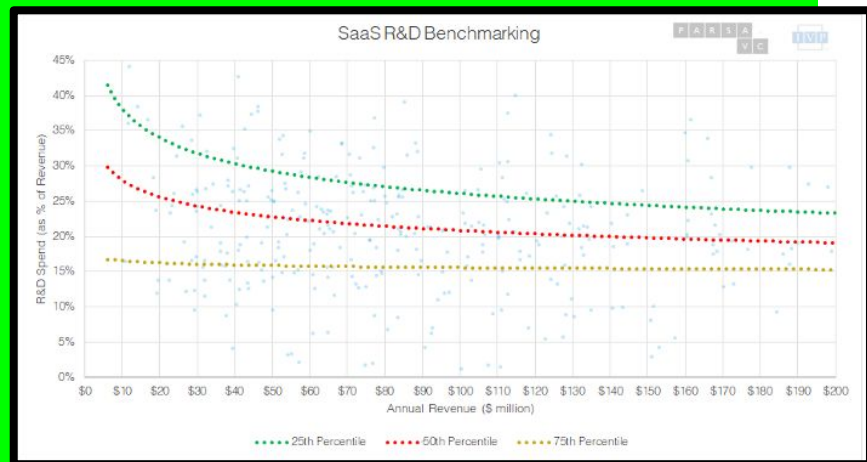
Marketing

Sales

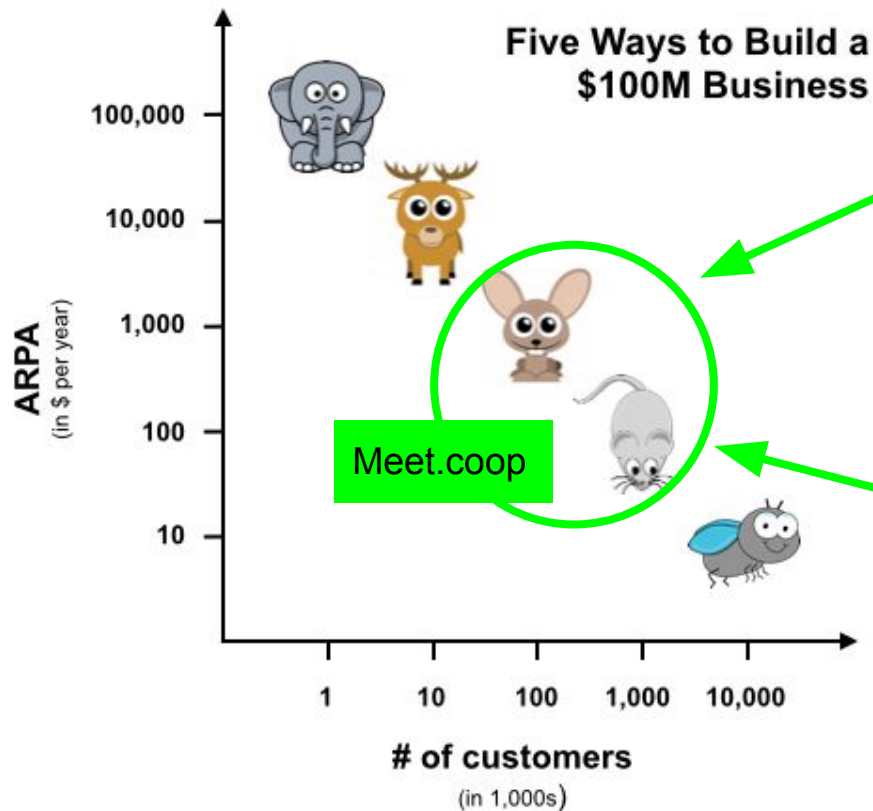
Customer success

We don't have to pay for this yet

Meet.coop is building this



We still have to build a \$100M  
*ecosystem*



“Most SaaS companies that target small businesses charge something around \$50-100 per month, so their ARPA per year is around \$1k. To acquire 100,000 of these businesses you need something in the order of **0.5-2 million trial signups**, depending on your conversion rate.”

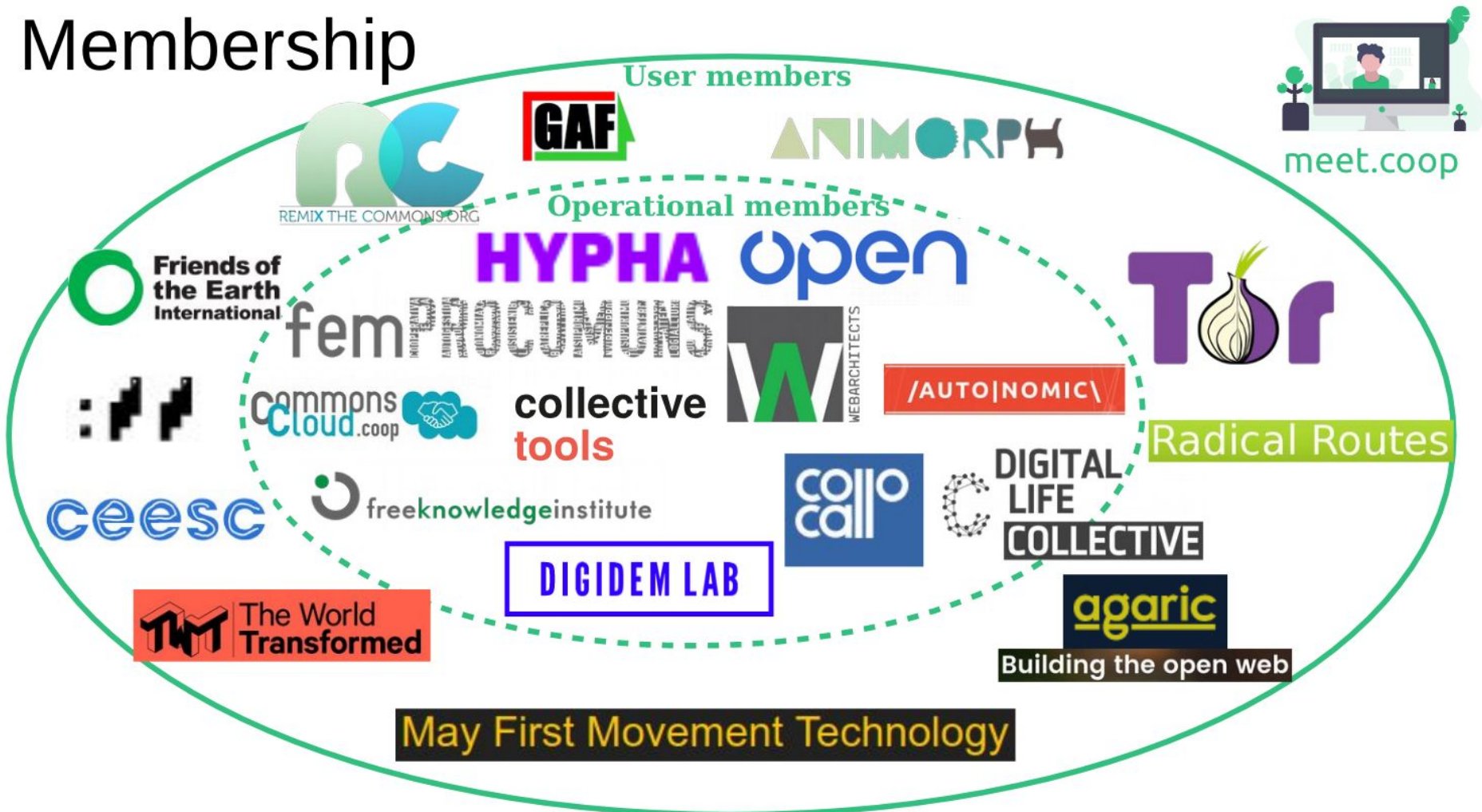
“To acquire one million consumers or prosumers who pay you roughly \$100 per year, you need to get at least **10-20 million people to try your application.**”

*Spread start-up costs across many value-aligned  
co-operatives each with their local networks*

## 7 Co-operative Principles

1. Voluntary and Open Membership
2. Democratic Member Control
3. Member Economic Participation
4. Autonomy and Independence
5. Education, Training, and Information
6. Cooperation among Cooperatives
7. Concern for Community

# Membership



+ anonymous/individual members, and growing

# The Online Meeting Co-operative

A **member-owned, democratically controlled organisation** designed to benefit its members as part of the evolving commons economy.

Provide GDPR compliant video conferencing, free from surveillance and monetisation of users' data.

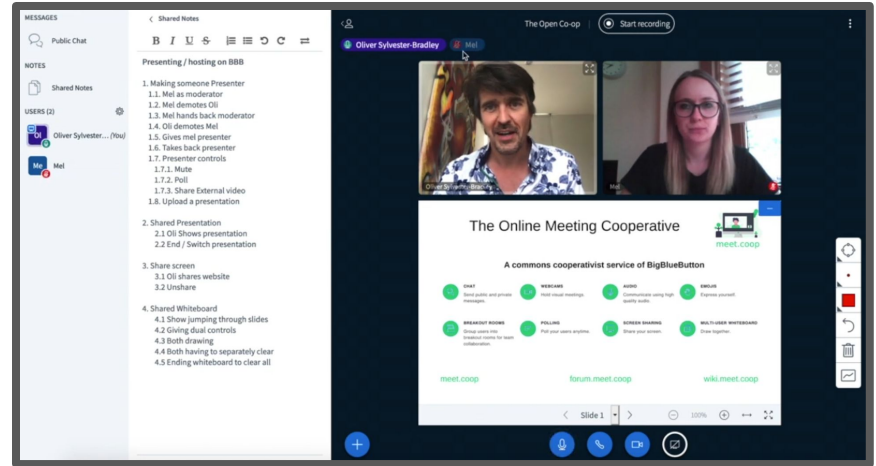
Accelerate the development of cooperatively owned and cooperatively run digital infrastructure.

Contribute to the development of a commons-cooperative economy powered by open source tools and renewable energy.

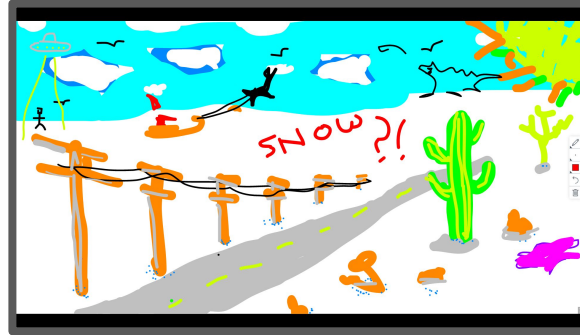
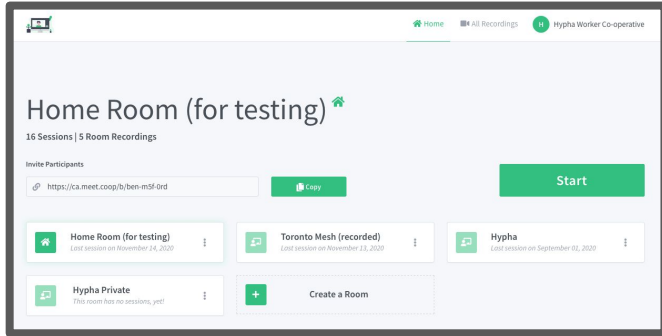


# BigBlueButton Features

- Video recording
- Uploadable presentations
- Screen-sharing
- Public and private chat
- Breakout rooms
- Annotations
- User status icons & raise hand
- Different permissions for viewers, moderators and presenters



# BigBlueButton Features



- No need to download a separate app - runs in desktop & mobile browsers
- Shared notes and chat built in - with multiple export options
- Manual closed captions - to support audio accessibility
- Polling features built in - to gather participant feedback
- Multi-user whiteboard - for group collaboration and rapid voting

# User Members

- Agree to Terms and Fair Use
- Contribute according to Service Levels
- May participate in any Circles

Level 1	Level 2	Level 3	Multi-user Member
Maximum of 10 meeting participants	Maximum of 20 meeting participants	Maximum of 50 meeting participants	Unlimited user accounts, Max 100 meeting participants, Minimum of 3 months subscription
£9 / month	£18 / month	£40 / month	£90 / month
<a href="#">Join now</a>	<a href="#">Join now</a>	<a href="#">Join now</a>	<a href="#">Join now</a>



# Simultaneous translation / interpretation

Product Strategy and Services Translations



camille

6 Jul

Possible simultaneous Interpretation is a priority for us to use BBB. I think what you did with the WSF meeting is already really good, but as Jamie mentioned to be able to do interactive meetings going back and forward in different languages we need for the interpreters to be able to switch between rooms

easily and for the participants to wonder if the moderator is watching the main room. Our participants are in different rooms/tab, I think I should try the platform with you. For example if we could want to join the call more rapidly. We are using the interpreter's voice of the other in the room. It's quite instinctive. Camille de Wit from



Ferran

15d

Hello all!

I'm Ferran Reyes, from Vocdoni team. @wouter introduced me to Meet.coop that it would be great if I can present Vocdoni to the Meet.coop community.

To put you in context, Vocdoni is an opensource project born with the goal of being easy and secure by building an anonymous, universally verifiable and decentralized technological architecture that relies on Ethereum, Tendermint, IPFS and many other components designed by Vocdoni team. If you want to know more you can take a look at [our docs](#).

We built also a Platform (app/web) to interact with all this voting infrastructure for common good in the blockchain, so it's also accessible via API).

After taking a look at Meet.coop we believe that by connecting it with our software for ad-hoc voting in meetings, annual general meetings, etc.

Using merkle-trees it would be relatively easy to create ad-hoc censuses or create segmented censuses with the attendees (with a tag that indicates the meeting). This would also solve the problem with digital voting and decentralization (like supermajority requirements).



mikemh

camille:

I wonder if the moderator in the main room can see the hand raising of people in side rooms

All participants are continuously 'in' the main room. And also, if they choose, in a translation room. They can raise their hand in either room at any time. Thus being seen in the main room is just a matter of a facilitator establishing a clear signal - like writing "HAND" or "SPEAK" or "@@@@@" in the public chat.

Switching between **hearing** a room is just a matter of clicking the audio symbol in a tab in the browser.

Switching between **seeing** a room (and its public chat) is just a matter of selecting the tab in the browser. A participant with the camera on can be seen on both rooms, and is also 'seen' in the participant list in both rooms and the public chat of both rooms.

# Are Meet.coop servers powered by renewable energy?



jdaviescoates

20 Sep

If so, we should highlight that.

If not, we should fix that.

Because, y' know climate and ecological emergency and all that.

Thanks.

👍 🔗 ⋮ ↩ Reply



garyalex

5d

**Progress on the Xmas party?** I won't be at the All Hands meeting today, so here is my update. I've been working hard on my own party, and it is coming along very well. We will have 4 rooms, each in a different tab or window, and I have recruited people to hold each room, and entertainers for two of them.

I suggest something similar for the Meet.coop party. Try 4 or 5 rooms, each with a good moderator who will chat and support all who come to it. The Shared Notes panel can be used in all rooms to list the other rooms and gives links to them, so people can switch easily, and to give timetables if specific events are happening at certain times (ex. the band).

The rooms I would suggest, to show off BBB's strengths, would be:

1. Home Room: Orientation and free-form chat.
2. Small group chat/"speed dating" where you meet a few people for a short time, assigned at random.
3. Fishbowl discussion on some suitable topic, such as the vision for Meet.coop.
4. Synergy session: requests for help, offers, supported by a live document which is a topic on this Discourse.
5. Dance room: with your invited entertainers

You need to decide the time of the party, and recruit people to moderate each of the rooms. Above all, if you want to avoid a flop with only a very few people, you need to promote the party. This Discourse has very little activity and is not suitable as the main channel. I would suggest personal messages to key partner/members, asking them to invite the members of their organisations. The message is "pre-Christmas fun despite COVID, and how Meet.coops flexible tools can support this".

Hope this is helpful.

Yours, Gary

@wouter @osb @benhylau @jdaviescoates

👍 🔗 ⋮ ↩ Reply

6 likes 1 link

20 Sep

... (I only mention this because I've come across Meet.coop when they are actually powered by drax one of

👍 🔗 ⋮ ↩ Reply

20 Sep

... powered by [Hydro-Quebec](#). Our prospective provider is [Hydro-Quebec](#). Our prospective provider facilities but the Canadian one is [OVH Beauharnois](#) dam.

... (these will easily 2x the cost of our services), but we are under consideration.

1 👍 🔗 ✎ ⋮ ↩ Reply

# Operational Members

- Support our mission & values
- Contribute hours/money
- Can request compensation
- Participate in one or more Circles (working groups) and decision making meetings

## Circles

The Online Meeting Co-operative has a [sociocratic](#) organisational structure consisting of three *circles*, with the following *roles* filled by its operational members.

### Organisational Circle Roles

**Legal and Organisational Governance** is responsible for legal aspects and the governance of our organisation, from our legal status as a multistakeholder co-operative to our data policies. This role is currently filled by Graham at [Platform 6](#).

**Membership and Reseller Management** is responsible for the relationship between our organisation and its members, including managing membership statuses, processing new operational member applications, user member accounts, and our reseller relationships. This role is currently filled by Wouter at [femProcomuns](#) & [Free Knowledge Institute](#).

**Organisational Operations** is responsible for maintaining the operational aspects of our virtual office, including access management, process documents, and internal training, so we can collaborate effectively as a remote organisation. This role is currently filled by Benedict at [Hypha](#).

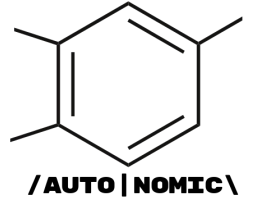
**Finance** is responsible for financial planning, facilitating payments, bookkeeping, and accounting. This role is currently filled by Wouter at [femProcomuns](#) & [Free Knowledge Institute](#).

**Business Planning** is responsible for our business strategy, including market intelligence, product-market fit research, and developing our product roadmap. This role is currently filled by Graham at [Platform 6](#).

### Product Circle Roles

**Marketing** is responsible for the all marketing and promotional efforts, including branding, outreach, newsletter, and other marketing materials. This role is currently filled by Oliver at [The Open Co-op](#) and Eileen at [Simply Secure](#).

**Sales** is responsible for generating sales leads and growing membership contributions to our organisation. This role is currently filled by Oliver at [The Open Co-op](#) and Wouter at [femProcomuns](#) & [Free Knowledge Institute](#).



2020 Q2  
Product Validation



# 2020 Q2

## OPEN 2020 – Reinvented: Networked commons initiatives

April 2, 2020 By Oliver Sylvester-Bradley — 20 Comments



Search the site ...

### BOOKS



Ours to Hack and Own: The Rise of Platform Cooperativism  
UK orders only: Discount price: £10 + £3 P&P

BUY NOW



Sharing Cities – Activating the Urban Commons

UK orders only: Discount price: £15 + £3 P&P

BUY NOW



The Online Meeting Co-operative, meet.coop.

Subgroups and projects Shared projects Archived projects

Search by name Last created

- onboarding** LDAP web client for SSO.
- greenlight** A really simple end-user interface for your BigBlueButton server
- containers** Docker containers for the Online Meeting Co-operative
- servers** Online Meeting Co-operative Servers
- bbb** BigBlueButton Ansible role
- jekyll** Website for The Online Meeting Co-operative



all categories Latest New (2) Unread (3) Top Categories



+ New Topic

Topic	Replies	Views	Activity
The org.circle forwarder is dead! Long live the org.circle forwarder! <sup>2</sup> ■ Org. Circle	4	5	11h
Fwd: New expense on Meet.coop: £188.92 for Server cost for Q3 <sup>1</sup> ■ Org. Circle	2	3	11h
Front-office: meet.coop signups - docu <sup>2</sup> ■ Org. Circle	2	3	11h
— last visit —			
New Member - Use of Demo Site	0	4	16h

2020 Q3  
Organisational Development

New Operational Members





# 2020 Q3

## Nextcloud Calendar

We use Calendar to create a shared CalDAV calendar that supports two-way syncs with mainstream desktop and mobile calendar applications.

Using a full-featured calendar allows us to put recurring meetings, such as our All Hands and regular meetings of each circle on there easily, and if there are any schedule changes they are automatically synced to all members. We are also encouraged to schedule other Meet.coop calls on here, so all members (even those not in your circle) are aware of what's going on and can hop onto calls should they be interested.

There are a few important URLs:

- Read-only web view (publicly accessible): <https://cloud.meet.coop/apps/calendar/p/D7zNB8TQjJFopqDi/timeGridWeek/now>
- CalDAV address (for most devices): <https://cloud.meet.coop/remote.php/dav/principals/users/<username>/>
- CalDAV address (for Apple devices): <https://cloud.meet.coop/apps/calendar/p/D7zNB8TQjJFopqDi/dayGridMonth/now>

You can also find these addresses in Nextcloud (see screenshot).

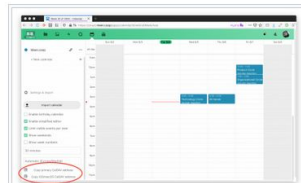
On MacOS Calendar, for example, you would enter the URL and your Nextcloud credentials like in the screenshot. For other platforms, you can follow [this guide](#).

**New member:** Once you are set up on Nextcloud, you should automatically have full access to the Meet.coop calendar in Calendar. It would be useful to set up this shared calendar on your favourite calendar app, alongside all your other calendars.

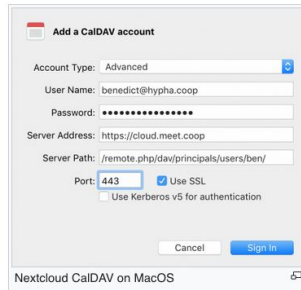
## Wiki

The screenshot shows a Kanban board for Meet.coop with columns for Templates, To Do, Doing, Feedback Required, and Done. Each task card includes a title, priority, category, and progress indicator.

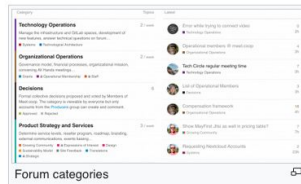
Category	Task	Priority	Progress
GENERAL TASK	[GENERAL TASK]	0/2	
To Do	Design XMAS party	17 days ago	0/0
To Do	Separate physical server for Greenlight container and BBB backend	0/1	
To Do	Messaging to address competitive landscape against other "virtual office" solutions	0/0	
To Do	Share Meet.coop on all our social media channels	0/2	
Doing	Brand development	2 months ago	5/9
Doing	GDPR compliance	0/7	
Doing	Enable Service Desk in git.coop	0/2	
Doing	Decouple Collocall's Ansible code from their infrastructure	0/2	
Feedback Required	Assign roles and responsibilities for Q4	0/0	
Feedback Required	draft a sentence on use of renewables	0/0	
Done	Deploy a new BBB server in EU	3/3	
Done	Wiki data migration and shut down	1/4	
Done	Develop and approve compensation framework	4/4	
Done	Event server	4/4	



Nextcloud Calendar web view



Nextcloud CalDAV on MacOS



Forum categories

cloud and discussions or decisions

synchronously and keeping history

ch of those categories have  
fe, only to the operational

gory is where proposals are  
proposals, that determine important  
ational Members can vote either  
s a Block , and once proposals

# 2020 Q3

## Dedicated Event Server

Our dedicated event servers are designed to support events with many online meetings that require recorded sessions. We have significant experience managing and hosting large events up to 200 people.

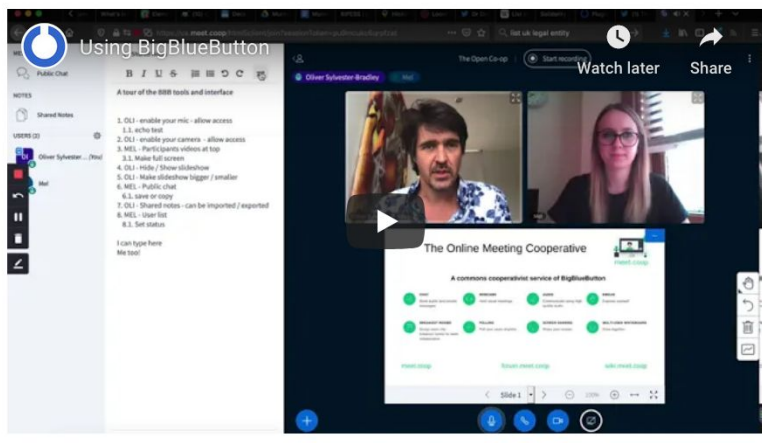
The price to hire our event server is £100/week plus a £100 setup fee, which we will waive if you hire the server for 4 weeks or more. The price includes 1 hour of support (email or phone) and we can check availability and dates and time of your event.

## Dedicated Custom

For organisations with many custom servers that start at £100/week we will waive if you hire a custom server for 4 weeks or more. [contact us](#) if you are interested. We have 2 weeks lead time to set up the server in Canada, Germany, France, UK

## Using BigBlueButton

Watch the video below for a quick tour of the BigBlueButton tools.



The screenshot shows a BigBlueButton meeting interface. On the left, there is a public chat window with a list of messages. The main area displays a video call with two participants: a man and a woman. Below the video call, a presentation slide is visible. The slide is titled "The Online Meeting Cooperative" and lists several services: "A custom cooperative service of BigBlueButton". The slide content includes a list of services and their descriptions, such as "1. OLI - enable your mic - allow access", "2. OLI - enable your camera - allow access", "3. MSL - Participate in video at top", "4. OLI - Make full screen", "5. OLI - Hide / Show slide show", "6. MSL - Public chat", "7. OLI - Shared roles - can be imported / exported", "8. MSL - User list", "9. S. Set status".

[About](#)[Program](#)[Previous years](#)[Recorded talks](#)

# Growing Our Networks in Uncertain Times ↔ Places

September 8–12, 2020

Online, Distributed  
Based out of UTC-4 from America/Toronto

Our core conference days will now take place **September 8-12, 2020**—we hope you can join us!

# 2020 Q4 Functional Circles

New Operational Members

PLATFORM  COOP

Simply  
Secure

# Org Circle: Financials and Wages for Q2/Q3

1	Quarter Summaries	This spreadsheet is for summarizing quarterly revenues and expenses.			
2					
3	Year	2020			
4	Quarter	Q2/Q3	Balance	Q4	Balance
5	Revenue	£ 1,429.00	£ 1,429.00		
6	Payment processing fees	£ 103.50	£ 1,325.50		
7	Cost of services	£ 170.00	£ 1,155.50		
8	<b>Amount for distribution</b>	<b>100.00%</b>	<b>£ 1,155.50</b>		
9	Autonomic (Luke)	6.33%	£ 73.18		
10	Collective Tools (Andreas)	0.00%	£ -		
11	Collective Tools (Petter)	0.00%	£ -		
12	Collocall (Henning)	22.83%	£ 263.84		
13	femProcomuns / FKI (Wouter)	14.17%	£ 163.70		
14	femProcomuns / FKI (David)	0.00%	£ -		
15	Hypha (Ben)	13.33%	£ 154.07		
16	Hypha (Elon)	0.00%	£ -		
17	Hypha (Yurko)	0.00%	£ -		
18	Platform 6 (Graham)	0.00%	£ -		
19	The Open Co-op (Oliver)	14.17%	£ 163.70		
20	Webarchitects (Chris)	0.00%	£ -		
21	Individual (Melissa)	0.00%	£ -		
22	<b>Amount distributed to members</b>	<b>70.83%</b>	<b>£ 818.48</b>		
23	<b>Amount allocated to reserve</b>	<b>29.17%</b>	<b>£ 337.02</b>		
24	<b>New Open Collective balance after distributions</b>		<b>£ 337.02</b>		

600+ hours  
recorded in time tracker  
by Operational Members

# Tech Circle: Infrastructure Expansion

## Deploy a new BBB server in EU

Modified: 4 days ago Created: a month ago

Details Attachments Comments Timeline

Priority 4 technology

Y H

Set a due date

Add to a project  
Connect items to a project to make them easier to find

S Streamline provisioning of custom servers

Description

✓ **Success Criteria:** A bbb server of similar specs as [ca.meet.coop](#) is deployed in Europe.

Description

Many of our users are located in Europe, they would be better served by a BBB server somewhere in (central?) Europe.

TODO

- ✓ Select a hosting provider (@david)
- ✓ Deploy the server according to Collocall requirements (@yurko)
- ✓ Deploy BBB on the new server (@hng)

osb Operational Member 4d

I took on the task (in the Deck) to sort out what we will say on our website about this.

My proposal is to add the following wording to the current (and new) site asap:

Meet.coop is dedicated to supporting the transition to a zero carbon economy. We want all our servers to be powered by renewables and are working to transition away from any services which are not. At present we use the following servers:

- Koumbit - powered by hydro
- OVH - powered by hydro
- DigLife - currently unknown and under review
- Hetzner - powered by renewables
- WebArchitects - powered by Good Energy

We understand there are many complex issues to take into consideration when assessing environmental impacts, from the greater efficiency and reduced heat loss from newer, more efficient data centres - through to the social impacts of displacement associated with hydro power. Our aim is to operate our services with the minimum environmental impact and we will continue to review our procurement choices accordingly.

I am not quite sure what the decision making process is / who needs to sign off on things like this...? Or what the decision making policy is on the forum in general...? But how about - I wait for a week and for feedback / comments and if there are no objections, I go ahead?

@Graham - any update on info RE the DigLife server?

2 ❤️ 🔗 ⋮ ↩ Reply

benhylau

georgia: do you want to use the EU or CA server?

@dvdjaco: are we able to create EU accounts yet?

@dvdjaco

yes, but hng found a couple of issues at the new server and wanted us to hold off using it more until this is resolved. But I guess it is ok if we use it internally for now, worse thing that can happen is that they need to bring it down while you're using it and you have to go back to Canada ;-)

Yurko

testing may be a good thing to 🙌

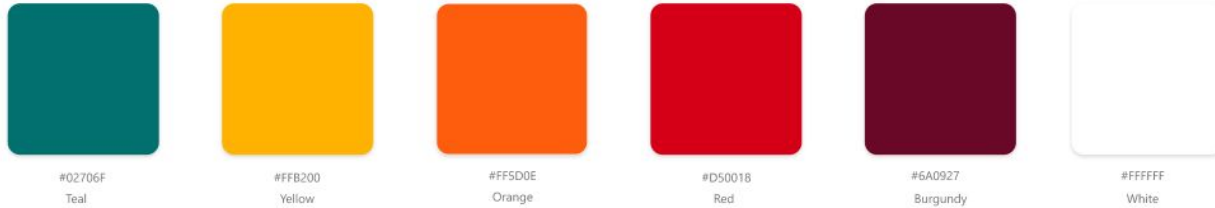
also re EU vs CA server - i would suggest perhaps figuring out a maintenance schedule for each and start to advertise that along side which server do you want that way that can be built into the decision. and we can start clearing out a maintenance window for upgrades

@dvdjaco

yeah, testing internally is ok

# Product Circle: Brand Development

## Colour Palette



## Typography

Heading 1: 44px / Roboto / Regular

### Heading One

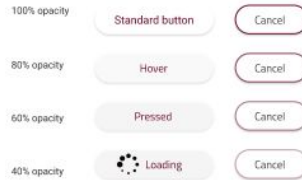
Heading 2: 34px / Roboto / Regular

### Heading Two

Heading 3: 26px / Roboto / Regular

Special Text

## Buttons

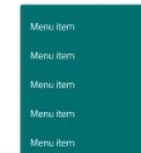


## Trademarks

## Menus / Drop Downs

Plain

Dropdown/active item



Hover



Select



# On November 23, 2020, our Open Collective contribution crossed **GBP 1,000 Monthly Recurring Revenue (MRR)** with 65 contributors

## Meet.coop is all of us














































Our contributors 65

Everyone who has supported Meet.coop. Individuals and organizations that believe in—and take ownership of—our purpose.

All contributors

Team

Financial contributors

 <p><b>Oliver Sykes...</b> Admin</p>	 <p><b>David Jacovkis</b> Admin</p>	 <p><b>The Tor Project</b> Financial Contributor</p>	 <p><b>RangerMauve</b> Financial Contributor</p>	 <p><b>The Restart P...</b> Financial Contributor</p>	 <p><b>Yasuaki Kudo</b> Financial Contributor</p>	 <p><b>Gen-ethisches...</b> Financial Contributor</p>	 <p><b>Réseau Salarial</b> Financial Contributor</p>	 <p><b>MCON Ltd</b> Financial Contributor</p>	 <p><b>Josef Davies...</b> Financial Contributor</p>	 <p><b>Casey W</b> Financial Contributor</p>	 <p><b>Niels Niessen</b> Financial Contributor</p>	 <p><b>Redecentralize</b> Financial Contributor</p>	 <p><b>Nick Meyne</b> Financial Contributor</p>	 <p><b>Incognito</b> Financial Contributor</p>
 <p><b>Wouter Tebbens</b> Admin</p>	 <p><b>Free Knowledg...</b> Financial Contributor</p>	 <p><b>Col-legi d'Ed...</b> Financial Contributor</p>	 <p><b>Collective Tools</b> Financial Contributor</p>	 <p><b>Agaric</b> Financial Contributor</p>	 <p><b>EngageMedia</b> Financial Contributor</p>	 <p><b>Gemeente Amst...</b> Financial Contributor</p>	 <p><b>Mike Nolan</b> Financial Contributor</p>	 <p><b>Joe Cochran</b> Financial Contributor</p>	 <p><b>Leo Sannallahti</b> Financial Contributor</p>	 <p><b>Jim Garrett</b> Financial Contributor</p>	 <p><b>Joan Caballero</b> Financial Contributor</p>	 <p><b>Jaja Studios</b> Financial Contributor</p>	 <p><b>Eric Bear</b> Financial Contributor</p>	 <p><b>Commonspolis</b> Financial Contributor</p>
 <p><b>Benedict Lau</b> Admin</p>	 <p><b>Remix the com...</b> Financial Contributor</p>	 <p><b>Friends of th...</b> Financial Contributor</p>	 <p><b>Radical Route...</b> Financial Contributor</p>	 <p><b>The World Tra...</b> Financial Contributor</p>	 <p><b>Massachusetts...</b> Financial Contributor</p>	 <p><b>CollectivaT...</b> Financial Contributor</p>	 <p><b>mike hales</b> Financial Contributor</p>	 <p><b>Rafael Grohmann</b> Financial Contributor</p>	 <p><b>Casey Gollan</b> Financial Contributor</p>	 <p><b>Green Anticap...</b> Financial Contributor</p>	 <p><b>Fannys</b> Financial Contributor</p>	 <p><b>John Rooke</b> Financial Contributor</p>	 <p><b>C.I.R.C.E</b> Financial Contributor</p>	 <p><b>Incognito</b> Financial Contributor</p>

# 2021 Roadmap

- Improve and expand our service to better serve the needs of User Members
- Get \$100,000 of grant funding so we can pay a fair wage to Operational Members over 2021
- Build up to \$10,000 MRR so we have a path to independent sustainability
- Seek Operational Members in regions of our User Members, so we can provide localized support by language and timezone, and to ensure our profits support local economies
- Contribute to product research and development of BigBlueButton and Greenlight, as well as other free software we rely on





# Meet.coop Xmas Party!

December 11th

16h GMT / 17h CET

**Join:** <https://forum.meet.coop/t/meet-coop-xmas-party/432>