

## Functional:

- A reliable and easy to use service that provides the features I need at a **fair price**.
- long-term: **integrate floss tools together into a virtual office**, and in turn direct roadmap of the projects themselves so they work together
- short-term: catch **everyone who doesn't want to use zoom**
- An **infrastructure** that potentially can be shaped directly by **non-corporate user organisations** because it is **coop governed**.
- An **infrastructure** that hopefully will expand to embrace a full-featured **easy-to-use toolkit of digital means** of organising.
- A **fairly priced** service that works OK in everyday life and doesn't cause me headaches (as user or administrator), **without over-elaborate features designed for corporate administration**.
- A venture that builds the **coop economy** and is a **user-facing utility for non-corporates like my organisation**, not a machine for network dominance and private intelligence gathering.
- It's not just about meetings or generic corporate conferencing. It's about **functionality in which social justice organizations are part of the design and roll out of features**, it's functionality is informed by these use-cases and **not controlled by the highest bidder or the largest corporate client**

**fair price - non-corporate - coop governed - user-facing - infrastructure**

## Mental:

- Using the service makes me feel good because I'm part of a **community**, part of something that is shifting the balance in the right direction.
- Comfort that **I can access ppl running this**
- **I have a voice**, I can participate
- I can **contribute** to a solidarity-economy venture, not a private company, a venture-capital startup or a for-profit.
- I can be a **contributor** to a radical shift, not a consumer who carelessly props up the system and sustains capitalist-oligarchic wealth and power.
- I can **contribute** to an ethical livelihood for a small number of people operating an essential alternative infrastructure.
- If I have ideas on how it should work, I can **contribute** them and they **will be responded to**.

**I have a voice - I'm part of a community - I can contribute - will be responded to - I can access ppl running this**

## Spiritual/Idealistic:

- The service is built on a strong set of **values** that we are aligned with. meet.coop is part of the solution rather than part of the problem.
- **Cooperative**, not competitive
- Respect **data privacy, transparent** about operations and how data flows
- Meet.coop identifies with the **radical coop tradition** of free association, fair livelihood and ordinary people's provision for their own wellbeing.
- Meet.coop advances the practice of peer-to-peer production and **free-libre software**.
- Meet.coop manifests a commitment to **radical practice in the coop sector**, including multistakeholder governance, **openvalue accounting, contribution accounting, transparency** of operations and financial fairness, rather than ownership of financial stakes, commercial secrecy and financial accumulation.
- But let's not call this 'ethical', let's call it political, anti-capitalist and anti-propertarian. I would expect meet.coop to fly a banner saying it is **building a commons**.
- Meet.coop fundamentally, at it's core, is different from all the corporate conferencing tools because it **rejects that capitalist model of ownership** and provides something no other conferencing system can provide: a sustainable future
- **The freedom to run the program as you wish**, for any purpose.
- **The freedom to study how the program works**, and change it so it does your computing as you wish. Access to the source code is a precondition for this.
- **The freedom to redistribute copies** so you can help your neighbor.
- **The freedom to distribute copies of your modified versions** to others.

**Cooperative - values led - transparent - freedom**

## Social:

- The fact that we use the service, as opposed to one of the mainstream big-tech offerings, sends an important **message to our audiences/stakeholders about us and the choices we make**.
- Neighbourly
- Associated with **free software movement** and open work culture
- I care about my data, not exploited
- Using meet.coop **sends a message to my collaborators about my own affiliation with the commons-cooperative economy**.
- I hope that in time it will also **send a message** about
- . . . mutuality between global North and South, . . . attention to the needs of civil-society organisers in the South and in the global majority, and . . . collaboration across language regions . . . **a message** about the geography of **digital power and digital infrastructure**.
- our vision and values of a cooperative economy extends beyond the by-laws, **connecting us with other movements for justice and equality**, where the links between a fighting for a just economy and the fight against other oppression ...
- The joy of **building software in a collaborative way** that functions outside the Googlesphere without ties or report-backs to Corporate schemes.

**sends an important message to our audiences/stakeholders... connecting us with other movements for justice and equality... associated with free software movement and open work culture**